

PERFORMANCE ART - WHYP ARCH TAKES A LOOK AT THIS OFTEN MISUNDERSTOOD GENRE

EXCLUSIVE!

SEPTEMBER 2012 #3

MOTHER ISN'T AN OPTION HOW FAR SHOULD AN ARTIST

DYE, LIE OR DIE CAREER ADVICE FOR UNSUCCESSFUL ARTISTS OVER 50

THE PSYCHOLOGY BEHIND THE PRIVATE VIEW SNUB

'ARE YOU STILL MAKING ART?' THE QUESTION THAT ARTISTS DON'T WANT TO HEAR

AUSTERITY WATCH YOUR INVITE'S NOT

> **MORE FROM** THESE SENSATIONAL STORIES INSIDE

A SMALL DONATION WOULD BE **GREATLY APPRECIATED AS WE ARE** NOW DOWN TO OUR LAST CAN OF SAINSBURY'S TUNA IN BRINE



DISCLAIMER: ANY RESEMBLANCE TO PERSONS LIVING OR DEAD IS PURELY DELIBERATE



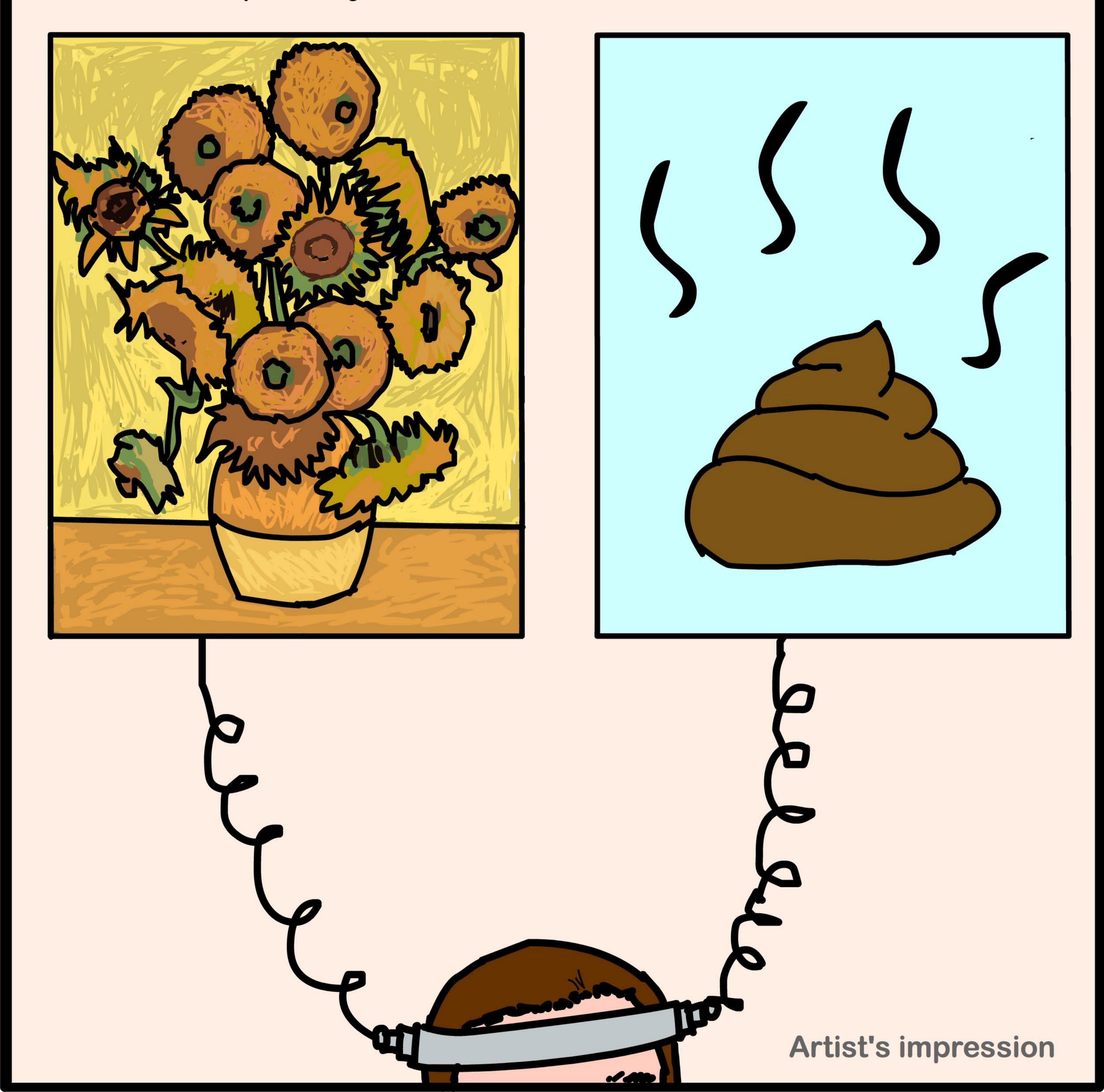
YOUR INVITE'S NOT IN THE POST

Artist who did not receive invite to the Tate Tanks launch almost starves



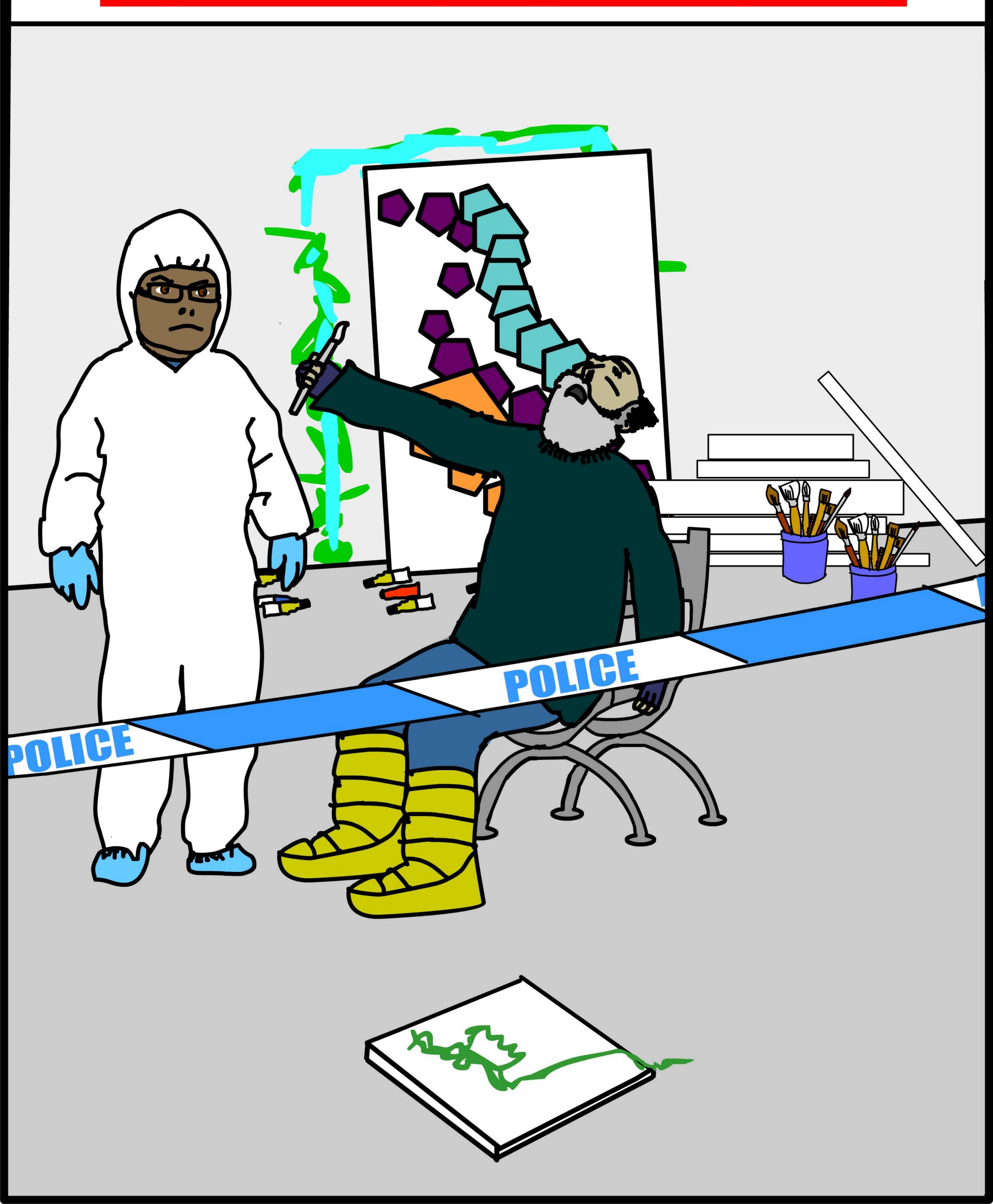
WANTING TO BE AN ARTIST IS MAD, CLAIMS PSYCHIATRIST

A psychiatrist claims that people wanting to become artists are suffering from a severe form of mental illness and fights for controversial aversion therapy to be recognised by the British Medical Association. "It's as addictive as gambling and the severest of sufferers lose most of their productive lives to this disease. My therapy nips it in the bud before it becomes a full blown psychosis and could save a person years of torment".



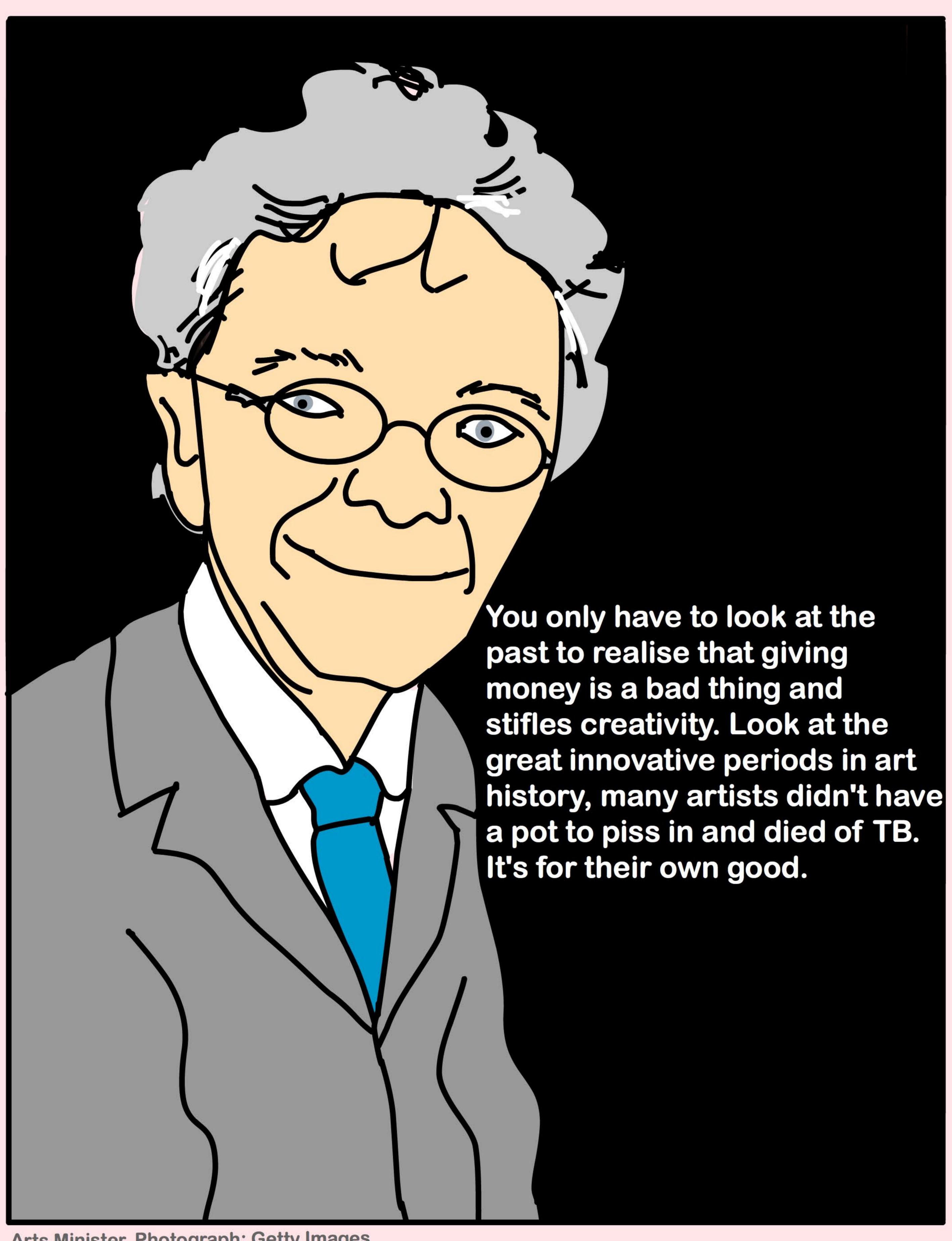
HEALTH AND SAFETY INVESTIGATION LAUNCHED AS ARTIST FREEZES TO DEATH IN UNHEATED STUDIO

"Artists lured in by cheap rents are unfortunately unaware of the dangers. The trick is to keep moving". Health & Safety officer



GOVERNMENT DEFENDS ARTS BUDGET CUTS

Hardship is beneficial to the creative mind, says Arts Minister



Arts Minister, Photograph: Getty Images



Artist who claimed to have been in the ground breaking Sensation show was lying

When questioned as to why no one remembered seeing their work, often replied "It was such a huge show you probably missed it".



AdamChodzko **Mat Collishaw** Tracey Emin Marcus Harvey **Damien Hirst Gary Hume** Michael Landy **Abigail Lane** Sarah Lucas Chris Ofili **Richard Patterson** Simon Patterson Marc Quinn Fiona Rae

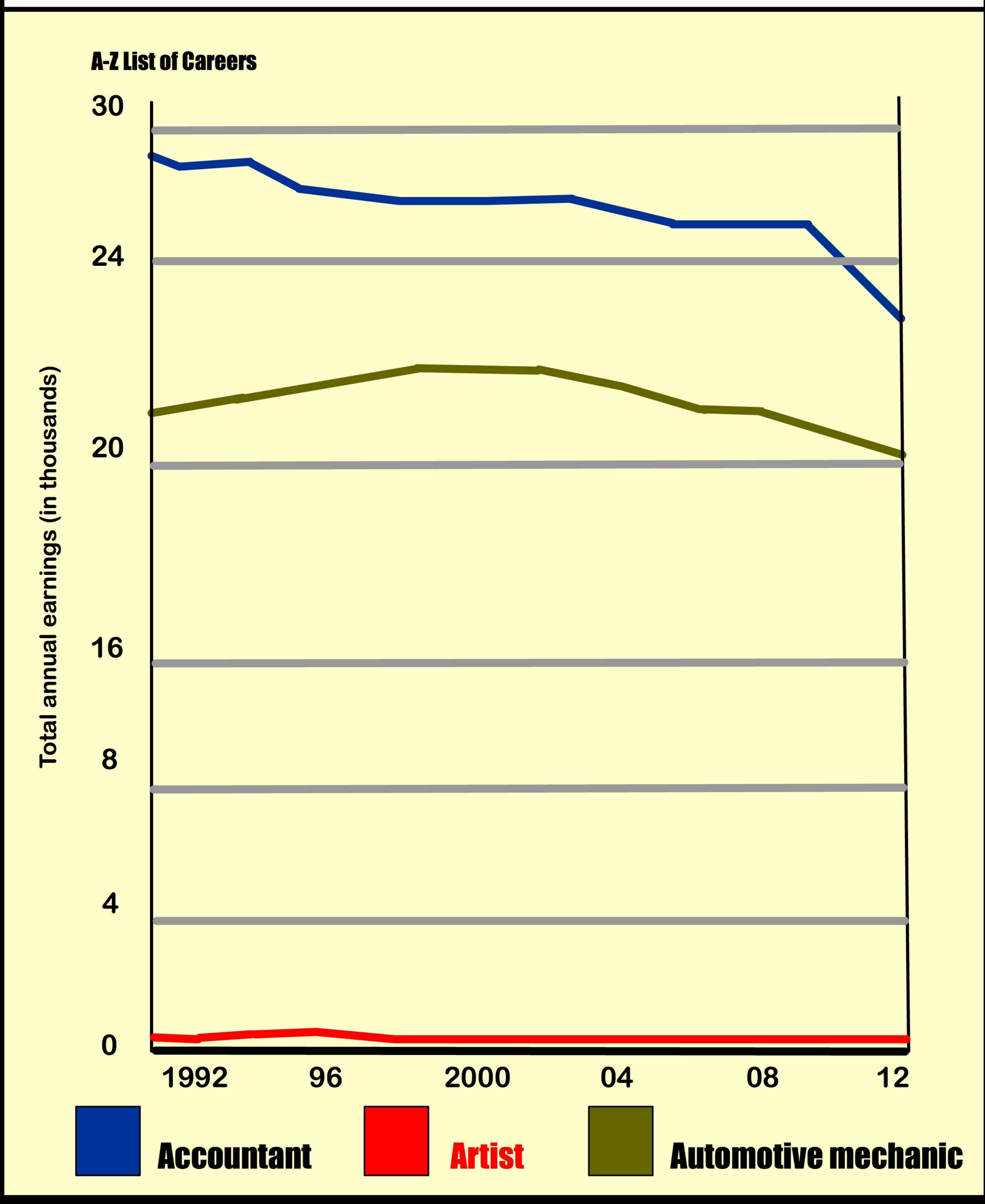
Maurizio Anzeri Richard Billingham Glenn Brown Simon Callery **Keith Coventry Peter Davies** Paul Finnegan **Mark Francis Alex Hartley Mona Hatoum** Langlands & Bell **Martin Maloney Jason Martin Alain Miller** Ron Mueck Jonathan Parsons **Hadrian Pigott James Rielly** Jenny Saville

The artist, when confronted with their lie, angrily responded "I should've been in it anyway, my work looks a lot like Damien Hirst's and I was doing it before him".

FINANCIAL TIMES special report

FINDS ONLY OCCUPATION NOT AFFECTED BY RECESSION

I sold nothing before the recession and I'm selling nothing now, boasts artist



DYE, LIE OR DIE



poll as dying voted top career advice for unsuccessful artists over 50

ARCH INTERVIEWS A CROSS SECTION OF THE LONDON ART WORLD AND DISCOVERS VIEWS THAT ECHO THE POLLS FINDINGS

Even with improvements in over the counter home kits, some dye jobs look just plain embarrassing. Art Curator

You can't even lie about your age anymore as exhibitions insist on putting your date of birth next to your work. Why's it so important, it's not my bloody gravestone. Artist

If you're not eligible for the Turner Prize anymore you may as well be dead. Art Collector

Friends are far too polite to say stop buying your clothes from Top Shop as you ain't fooling no one, just die now you old fart. Art Critic

If it's too late to change career, dying's the only choice that makes sense. Gallerist

At least dying might give me a chance of success. Artist

Let's face it, Modigliani's post death sales figures don't lie. Art Dealer

